



# FEMININE WEALTH IGNITE

A 3-Day Fire Horse Activation for the Visionary Woman  
Ready to Lead, Blaze & Become Unstoppable in 2026

FEBRUARY 10th, 11th, and 12th, 2026

DAY TWO:  
BUILD THE BUSINESS  
THAT CARRIES HER



# THE FIRE HORSE BUSINESS MODEL MAP

## #1: DIRECTION: CREATE A VISION WITH TEETH

### *A CEO-Level Clarity & Decision Filter*

This exercise is designed to move you out of inspiration and into embodiment. A vision without teeth is just a pretty idea, but a vision with teeth changes behavior.

### **You'll complete two parts:**

- I. The Transformation Statement (who you are becoming)
- II. The CEO Focus Filter (what is a yes or no this year)

# PART I: THE TRANSFORMATION STATEMENT

## From Who You've Been to Who You're Becoming

This is not about what you want to *achieve*, it's about who you are willing to *become*.

### Step 1: Name the Old Identity (Release)

Complete the sentence honestly, with no editing, no spiritual bypassing.

"I am no longer the woman who \_\_\_\_\_."

Examples:

- over-functions to feel safe
- carries everything herself
- confuses effort with worth
- builds from urgency instead of alignment

### Step 2: Claim the New Identity (Embodiment)

Now complete this:

"I am becoming the woman who \_\_\_\_\_."

Anchor it in **how she moves**, not just what she has.

Examples:

- leads with clarity and calm
- makes clean decisions quickly
- allows her business to support her life
- trusts herself without second-guessing

### Step 3: The Transformation Statement (The Core)

Read this aloud when complete:

"As I step into this next season, I am releasing \_\_\_\_\_  
and becoming \_\_\_\_\_."

I lead from alignment, not exhaustion.

My business expands *because* I am grounded, clear, and sovereign."

This is meant to serve YOU, Sister. Feel free to rewrite this in your own words until it feels true in YOUR body.

**Somatic check (and a hot take):** If it doesn't feel a little edgy, it's not honest enough yet.

## PART II: THE CEO FOCUS FILTER

### “Is This a YES or a NO This Year?”

This is where your vision gets *teeth*. Your Fire Horse energy thrives on **momentum**, not overwhelm. This filter protects your energy, time, and leadership.

#### Step 1: Define Your ONE Focus for the Year

Answer this before moving on:

“If I could only get ONE thing right in my business this year, it would be:

\_\_\_\_\_.”

This becomes your North Star.

#### Step 2: The CEO Filter Questions

Run every idea, opportunity, launch, or obligation through these:

For each item, ask:

1. Does this support the woman I’m becoming?
2. Does this move my ONE focus forward?
3. Would future-me thank me for saying yes to this?

If it’s not a clear HOLY YES to all three → it’s a NO (or a “not this year”).

#### Step 3: The YES / NO List

Fill this out, unapologetically.

##### THIS IS A YES THIS YEAR:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

##### THIS IS A NO (OR NOT NOW):

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Reminder: A “no” is not rejection, but devotion to what *actually* matters to you.

## **Step 4: CEO Commitment**

Close with this written declaration:

“I commit to honoring my vision with my decisions.  
I trust my clarity.  
I move when it’s aligned, and I rest when it’s not.”

(Sign + date it. This matters.)



# THE FIRE HORSE BUSINESS MODEL MAP

## #2: RHYTHM: (A.K.A. YOUR BIZ NERVOUS SYSTEM)

### *The SOP Starter Worksheet*

Your business doesn't need more hustle, it needs predictability, containment, and repeatability.

Systems don't restrict the feminine, they *regulate* her.

A dysregulated business looks like this:

- Everything lives in your head
- Constant decision fatigue
- Starting from scratch every week
- High creativity + low consistency

A regulated business feels like this:

- Spacious momentum
- Creative flow *within* containers
- Clean handoffs
- Calm leadership energy

This worksheet helps you build that regulation *without overcomplicating anything*.

# PART I: WHAT TO SYSTEMIZE FIRST

## *Start Where You're Leaking Energy*

The good news is that you do not systemize everything at once. (Yay!) You systemize the things that drain you the most.

### **Step 1: Energy Leak Scan**

Answer honestly:

“The part of my business that exhausts me the most right now is:

\_\_\_\_\_.”

Examples:

- Content creation
- Client onboarding
- Sales follow-up
- Launch execution
- Admin / inbox
- Payments + contracts

### **Step 2: What to Systemize First (CHECKLIST)**

Circle or check **1-3** of these high-impact SOPs to start with:

- Client onboarding
- Content creation & publishing
- Sales / inquiry response
- Weekly CEO planning
- Launch execution
- Payment, contracts, invoices
- Customer support / DMs
- Offboarding / completion process

The Golden Rule of SOPs: If it happens more than **twice**, it deserves a system.

## PART II: SOP TEMPLATE

### ***Simple, human, and actually usable***

This is not corporate nonsense. (I promise.) This is clarity your future self will thank you for. Here's your new SOP template:

**SOP NAME:**

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**Purpose:**

(Why this process exists, what it protects or creates)

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**When This Happens:**

(e.g., Every Monday, when a client signs, before a launch)

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**Who Owns This:**

(You, VA, team member, future hire)

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### **STEP-BY-STEP PROCESS**

(Yes, even if it feels "obvious." Especially then.)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

**Tools Used:**

- Google Docs
- Notion
- ClickUp
- Asana
- Other: \_\_\_\_\_

**Notes / Improvements for the Future:**

(Leave love notes for future-you)

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## PART III: RHYTHM INTEGRATION

Close out your SOP creation with this reflection:

“When my business has rhythm, I feel \_\_\_\_\_.

When my business lacks rhythm, I feel \_\_\_\_\_.”

“One system I will commit to creating or cleaning up this week is:

\_\_\_\_\_.”



# THE FIRE HORSE BUSINESS MODEL MAP

## #3: GAIT (A.K.A. HOW YOU ACTUALLY MOVE)

### ***Offers, Marketing & Sales That Create Momentum (Not Mayhem)***

Fire Horse energy doesn't scatter, it moves with purpose. This worksheet helps you simplify your business so momentum can finally build.

Your gait is the pace and pattern of your movement.

When gait is *broken*:

- You launch from inspiration instead of intention
- You talk about everything and sell nothing
- You're constantly "starting over"

When gait is *clean*:

- Your message compounds
- Your audience knows exactly what you do
- Your business starts carrying you

This is about directional movement, not just "doing more."

# PART I: MAKE THE MAIN THING THE MAIN THING

## ***Simplicity is the strategy.***

Complete this sentence:

“If my business were anchored by ONE primary offer this year, it would be:

\_\_\_\_\_.”

A scattered offer suite creates a scattered gait. Reflect on the following questions:

- Is this offer clear?
- Is it something I want to lead with?
- Can it support my next level of income?
- Does my audience understand it?

## PART II: OFFER STACK CLARITY

### ***What supports momentum vs. what interrupts it?***

List all of your current offers, products, or services:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Now label each as one of the following:

- ENGINE: Drives consistent revenue
- SUPPORT: Feeds or ascends into the engine
- SIDE PATH: Nice, but not essential right now

The Fire Horse moves with CLARITY. Focus on one engine at a time.

# PART III: GAIT ALIGNMENT

## ***From Goals to Campaigns to Content***

This is how trust is built and sales feel *inevitable*.

### **Step 1: Name the Focus**

“The primary result I am building toward in the next 90 days is:

\_\_\_\_\_.”

### **Step 2: Campaign Awareness**

A **campaign** is simply a focused season of attention.

“The campaign I am currently in (or entering) is:

\_\_\_\_\_.”

Examples:

- Live event
- Enrollment window
- Waitlist build
- Evergreen nurture

### **Step 3: Content With a Destination**

“All of my content during this campaign is guiding people toward:

\_\_\_\_\_.”

Check in:

- Is my message consistent?
- Is my audience being educated and warmed?
- Is there a clear next step?

Content without direction drains energy.

## PART IV: BEHIND-THE-SCENES SIMPLICITY

### ***What actually supports a strong gait?***

You don't need complexity, you need *visibility*. Less friction gives you more movement in your business.

Supportive tools might include:

- A content calendar or spreadsheet
- A simple campaign timeline
- A basic funnel map
- One clear CTA per season

## PART V: GAIT INTEGRATION

### *Let your body lead*

Complete these prompts slowly:

“When my business gait is aligned, I feel:

\_\_\_\_\_.”

“The ONE thing I am simplifying in my offers, marketing, or sales right now is:

\_\_\_\_\_.”

(Hint: That’s your next move, Sister.)



# THE FIRE HORSE BUSINESS MODEL MAP

## #4: HERD (A.K.A. WHO YOU RUN WITH)

### ***Who You Ride With Shapes Where You Go***

You don't (and can't) rise alone, and you don't outgrow your environment by willpower.

Your herd determines:

- Your standards
- Your speed
- Your sense of what's possible

This audit is about finding *alignment* with where you're going, not feeling shame.

# PART I: YOUR CURRENT ROOMS

## *Where you are now*

List the rooms, spaces, and containers you are currently in:

- Programs / masterminds / memberships:

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- Communities (online or in-person):

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- Mentors, peers, collaborators:

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Now ask yourself:

- Do these rooms stretch me or soothe me?
- Do I feel expanded or familiar here?
- Am I leading... or being led?

(Again, no judgment, here, Sister, just your truth.)

## PART II: YOUR DESIRED ROOMS

### ***Where your next identity lives***

Answer from the woman you are becoming:

“The rooms my next-level self is meant to be in look like:

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Consider:

- Level of leadership
- Quality of conversation
- Proximity to women making aligned moves
- Frequency of embodiment (not just information)

Your future self already knows where she belongs.

## PART III: INVESTMENT VS. AVOIDANCE

### ***The honest reflection***

Complete these sentences privately:

“The room I know would stretch me most right now is:

\_\_\_\_\_.”

“The story I tell myself about why I’m not there yet is:

\_\_\_\_\_.”

Now gently ask yourself:

- Is this a true “not yet”... or a familiar avoidance?
- What am I *protecting*?
- What am I *postponing*?

Growth often requires new rooms before you can expect new results.