



FEMININE FREQUENCY

BUSINESS SCHOOL™

A 12-Week Business & Leadership Certification for Women Ready to Stop Spinning, Start Scaling & Step Fully Into Their Worth

WHAT'S INCLUDED?

- **12 weeks** of live coaching, training and personalized support with Jessica Zweig
- Weekly interactive 90-minute coaching sessions taking place **August 31, 2026 - November 20, 2026** giving you the tools you need to become the unapologetic Feminine Frequency Business Leader™ you are
- **Expert guest speakers** on podcasting, public relations, sales & marketing, keynote speaking and personal brand styling
- **Supportive tools**, templates, plug n' play outlines, immersive spiritual exercises and meditations with each module
- **Exclusive private access** to a female leader mastermind community, led by Jessica and the FFBS™ team
- Your **Feminine Frequency Business Leader™ Certification**, putting you in an entirely new echelon & powering your business in a totally new capacity

CERTIFICATION

Your Feminine Frequency Business Leadership™ Certification instantly sets you apart from your peers with your accreditation of credibility, authority, expertise, professionalism and knowledge.

With your annual certification, you will be:



- Known as a **leader** who knows what she's doing, attracting **higher caliber talent**
- Trusted as an **expert**, attracting stronger clients and charging a **premium** for what you offer
- Positioned in the marketplace to investors and/or acquirers as a **trusted CEO**
- Recognized as an **authority** in your industry, **securing more** interviews, speaking engagements & press features
- Established as an **upper-echelon level entrepreneur**, opening doors to higher quality networks and **business-driving opportunities**



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WHAT'S REQUIRED?

- **Live Teachings** Students must attend or watch all twelve (12) interactive live teachings.
 - While live attendance is encouraged, it is not mandatory, provided that all twelve (12) sessions are completed.
- **Assessments** An assessment corresponding to each interactive live teaching must be completed by the following Tuesday at 11:59 PM PT.
 - A total of eleven (11) assessments are required. Assessments are graded on a pass/fail basis, and each client has one opportunity to complete and pass each assessment.
- **Dissertation** Clients must submit a dissertation demonstrating how they will apply the knowledge gained throughout the program to their personal and professional lives.
 - The dissertation is due by December 4, 2026. Further details will be provided at the beginning of the program. Assessments will serve as foundational components for the dissertation.

BONUS CALLS



From Scroll to Sold: How to Turn Social Content Into Automated Sales with Natasha Willis

Learn how to leverage AI chatbots to generate more leads, automate follow-up, and scale your sales process without losing the personal touch, from Natasha Willis of School of Bots, who helps coaches and entrepreneurs build bots that convert.



Build Your Dream Content GPT: How to Create, Systemize, and Scale with AI with Natalie McNeil

Tap into the future of feminine entrepreneurship. Discover the tools, prompts, and systems to leverage AI with integrity, save time, and increase creative flow from a futurist who has helped design entire teams with the power of AI for thousands of her students.



Legal Musts for Female Business Owners with Business & Trademark Attorney, Berkley Sweetapple

Everything you *didn't know you needed* to protect your business: contracts, trademarks, IP, and legal frameworks that honor your worth and set you up to scale securely.



Amplify Your Success by Understanding The Power of Strategic Ad Campaigns with Isobel Burns

Discover how to run soul-aligned, scalable ad strategies that actually convert (without selling your soul). This is paid media decoded for conscious entrepreneurs.



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OUR 12 WEEKS TOGETHER:

MODULE		WHAT YOU'LL WALK AWAY WITH
1	THE FEMININE FREQUENCY BUSINESS FLYWHEEL™	<ul style="list-style-type: none"> Assess your Brand, Marketing, Sales, PR/Media, Leadership, Team, Operations and identify your current strengths and growth edges, setting the stage for aligned strategy Learn foundational principles of feminine leadership, clarify your business vision, and anchor into your unique leadership voice to inform intentional growth throughout the program
2	LEADERSHIP	<ul style="list-style-type: none"> Evolve the “entrepreneurial” to “Empowered CEO” mindset in order to truly lead a business to scale Embody the “boss” with your team and advocate with sovereignty, grace and empowerment Negotiate with authority and legally protect your business with a renewed commitment to your value
3	BRANDING	<ul style="list-style-type: none"> Express your truth & mission with joy, leading to a magnetic brand that attracts rather than chases Master your message with razor-sharp clarity and authenticity that calls in your ideal audience Discover endless inspiration for content on your social media, podcast, email, services and offers
4	PRODUCTS, SERVICES & PRICING	<ul style="list-style-type: none"> Build a product strategy & pricing model that continually flows revenue into your business Expand the aperture of how you can earn revenue in a limitless capacity with a renewed product suite Put a higher value on your time, energy and gifts in a new way
5	MARKETING	<ul style="list-style-type: none"> Build a unique and magnetic Thought Leadership platform marketing strategy Position yourself to your “Core 3” target audiences for expanded reach and revenue potential Use your magnetic message to grow your following, downloads, subscribers, revenue and more
6	<i>EXPERT GUEST SPEAKERS:</i> PODCASTING & MEDIA RELATIONS	<ul style="list-style-type: none"> Optimize your own show for greater reach and learn how to secure guest spots on today’s top shows Receive a plug n’ play pitch template, optimized subject lines, and over 50+ media contacts Secure press features on top outlets like Forbes, Good Morning America, Fast Company, NBC & more
7	IMPLEMENTATION WEEK	<ul style="list-style-type: none"> Bring your questions, curiosities, and thoughts for personalized feedback and coaching from Jessica Gain direct insights and guidance tailored to your unique challenges and goals Engage in an open, supportive space to deepen your learning and growth
8	MULTI-MILLION DOLLAR SALES & MAGNETIC VISUAL BRANDING	<ul style="list-style-type: none"> Plug-and-play scripts for sales calls and outlines for sales email drips that convert Add value and keep prospects constantly engaged to close Build your visual brand, inclusive of best-converting styles to bring your brand to multi-dimensional life
9	TEAM, FINANCE & OPERATIONS	<ul style="list-style-type: none"> Organizational systems and job descriptions for key hires needed to scale Standard operating procedures to take your business to multi-seven figures in revenue Design and create your business as an asset that can run without you
10	PERSONAL PRESENCE	<ul style="list-style-type: none"> Master your voice, body language & presence to establish trust, authority & respect in every interaction Craft a magnetic, results-driven elevator pitch in less than 30-seconds to catch people’s attention Activate and align all 7 Chakras to embody your full Feminine Frequency
11	<i>EXPERT GUEST SPEAKERS:</i> KEYNOTE SPEAKING & PERSONAL BRAND STYLING	<ul style="list-style-type: none"> A hook and an outline for your winning TEDx or keynote talk, plus how to price and pitch yourself Curated “Queen” mood board of must-have pieces every female entrepreneur needs in her closet Full-body & mind preparation & empowerment for speaking engagements, interviews & presentations
12	FULLY EMBODYING THE FEMININE FREQUENCY	<ul style="list-style-type: none"> A fully executable playbook designed to scale your business with Divine Masculine power and Divine Feminine nature to set yourself apart as a credible, expertly trained and conscious female entrepreneur Feminine Frequency Activation, fully accepting and embodying the existence of this new vibration



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MEET YOUR GUIDE, JESSICA ZWEIG



JESSICA ZWEIG is an entrepreneur and women's empowerer who has been described as one of the "Most Notable Entrepreneurs" by the Crain's Chicago Business, a "Personal Branding Expert" by Forbes and is a winning CEO of one of Inc. 5000's Fastest Growing Companies in America.

Zweig is a serial entrepreneur, having founded three companies, and recently sold her agency, SimplyBe., a premier personal branding company that transforms corporate teams, executives, and entrepreneurs into recognized industry experts and thought leaders.

Zweig is a two-time published author. Her first book was the #1 bestselling book on personal branding, *Be: A No B.S. Guide to Increasing Your Self Worth and Net Worth by Simply Being Yourself*. Her second release, *THE LIGHT WORK*, hit shelves in August 2024 and became a USA TODAY National Bestseller.

She's also the host of a top-ranked podcast, a dynamic and highly sought-after speaker, teacher, and leader of a global community of women, Zweig hosts sold-out retreats and often speaks on both national and international stages to companies including Google, Microsoft, Discover, Salesforce, BMO and Nike.



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Jessica Zweig



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